At the invitation of the US Embassy, Grammy award winning band. USAID's Office of Transition Initiatives (OTI) funded the band's Kathmandu concert and brought the message of "Unity in Diversity" to hundreds of thousands of people around the country.

For the first time in Nepal, a Grammy Award winning band played to a crowd of over 12,000 people in Kathmandu. The USAID/OTI funded concert was a huge success, with over 12,000 people from all walks of life

That the concert was positively received was reflected in the comments of one blogger on United We Blog! For a Democratic Nepal, who wrote: "People are more vibrant and excited then the prachanda thug's useless "Bhashan" the other day. Well this showed no matter what ever maoists did to get so many people for the prachanda's address, they can never get people to willingly participate in their "AAM SABHA".... Two different activities, same place, prachanda and other SPAM realize what people want your useless politics or peace and enjoyment?"